



new capital.
mid / tower



OUR LEGACY

Prime Developments is one of the leading companies in the field of real estate development in Egypt and has swiftly made a name for itself by creating distinctive projects that feature exquisite designs, prime locations, excellent value, and exceptional services. The company has an ambitious strategic plan based on commitment and credibility to meet the requirements of its customers and craft each project to be a unique and luxurious work of art.

Prime Developments achieved the highest growth rates in its investments by continuously working hard and closely monitoring market dynamics and customers' preferences. Moreover, the company is determined to assemble a team of world-class consultants and partners to ensure its projects are of the latest and highest quality.



new capital.
mid / tower



BOLD
YET
REAL

OUR JOURNEY STARTS HERE..

Midtower is designed to combine between innovation, modesty, and contemporary; yet with a touch of applicability, reality, and authenticity; reflecting the project's slogan **"BOLD YET REAL"**.

Following the overwhelming success of Harmont, the company's first project in the New Administrative Capital. Prime decided to expand by launching its second project, Midtower in the Downtown of the New Administrative Capital. We have decided to continue our journey and development plan in the New Administrative Capital for its conceivable, imaginable, and implicit investment future.

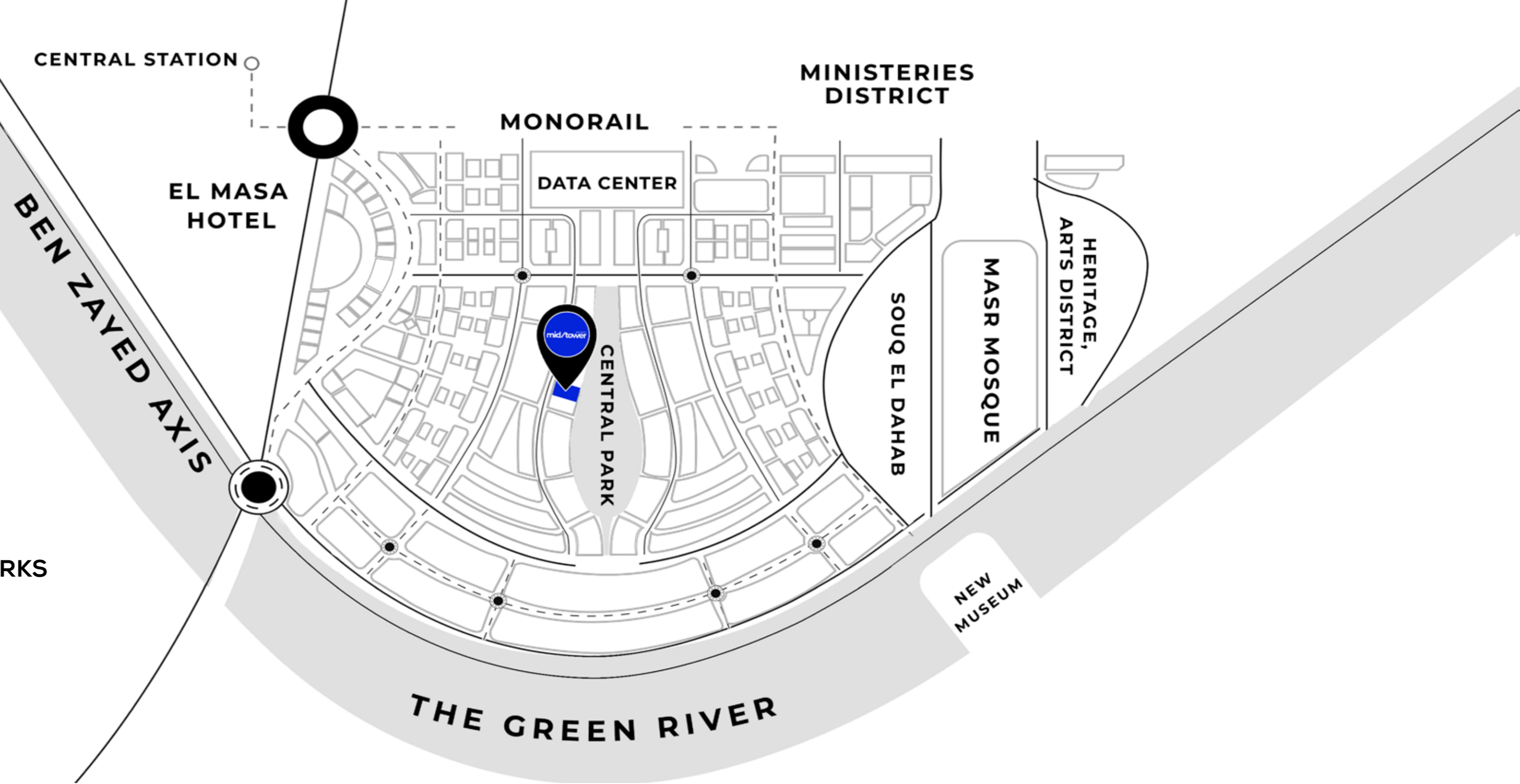
Location

MIDTOWER ..THE MIDDLE OF EVERYWHERE

Midtower is strategically located in the heart of the Downtown of the New Administrative Capital. Directly overlooking a scenic view of the Central Park.

MINUTES AWAY FROM ALL THE ESSENTIAL LANDMARKS

Egypt Grand Mosque	7 minutes away
Monorail Station	5 minutes away
El Masa Hotel	3 minutes away



The building is designed in a creative modern L-shape design that made 90% of the units in the tower have a direct view of the central park. Midtower is consisting of a ground and 12 floors comprising commercial and administrative units with various spaces. The ground, first, and second floors will be allocated for commercial units. For instance, international brands, retail shops, restaurants, and cafes. As for the floors from the third to the twelfth floor, they will be allocated for administrative units.

DESIGN CONCEPT

PROJECT UNIT TYPES

Commercial

Midtower offers upscale commercial units; featuring a variety of spaces designed for multi-business purposes, including exclusive retail shops and cafes, tailored to satisfy any business's needs.

Administrative

Midtower offers exceptional administrative office spaces. All administrative units will be delivered fully finished with air conditioners and magnificent interiors for an exceptional and unparalleled work experience to suit all types of organizations.



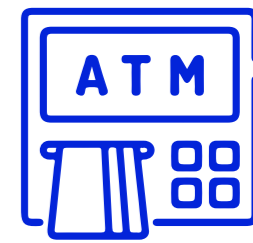
FACILITIES AND AMENITIES



OUTDOOR AREA



PEDESTRIAN WALKWAY



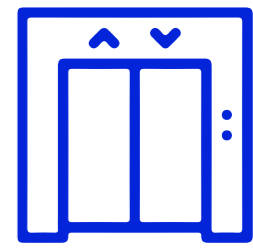
ATM ONSITE



MEETING ROOMS



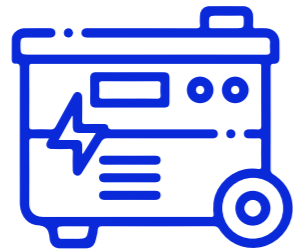
SOCIAL LOUNGE



ELEVATORS



UNDERGROUND PARKING



GENERATORS



SOLAR PANELS



CCTV-CAMERAS



ESCALATORS



SECURITY SYSTEM



SEPARATE ADMIN ENTRANCE

FACILITIES AND AMENITIES





EXTERIOR SHOTS









INTERIOR SHOTS



new capital.
mid / tower



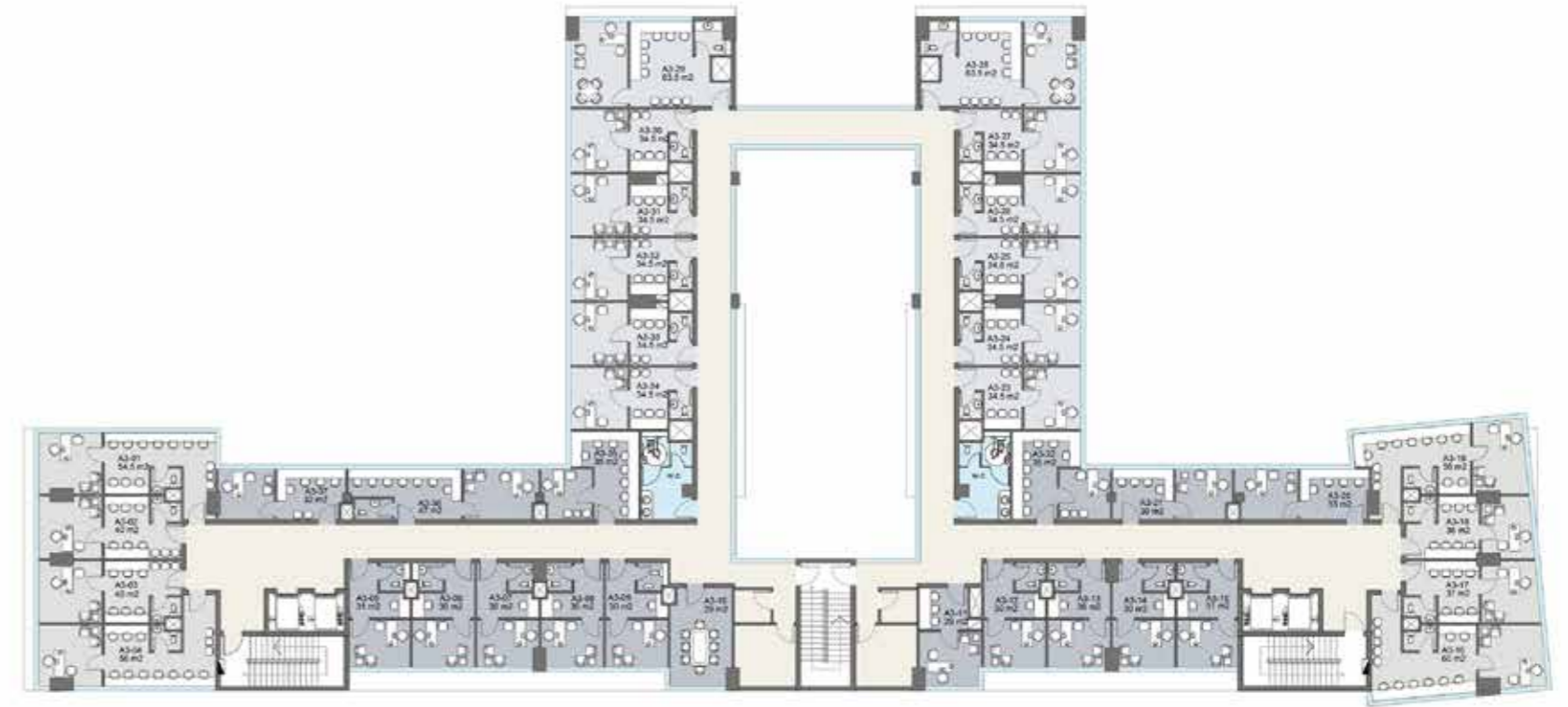


FLOOR PLANS

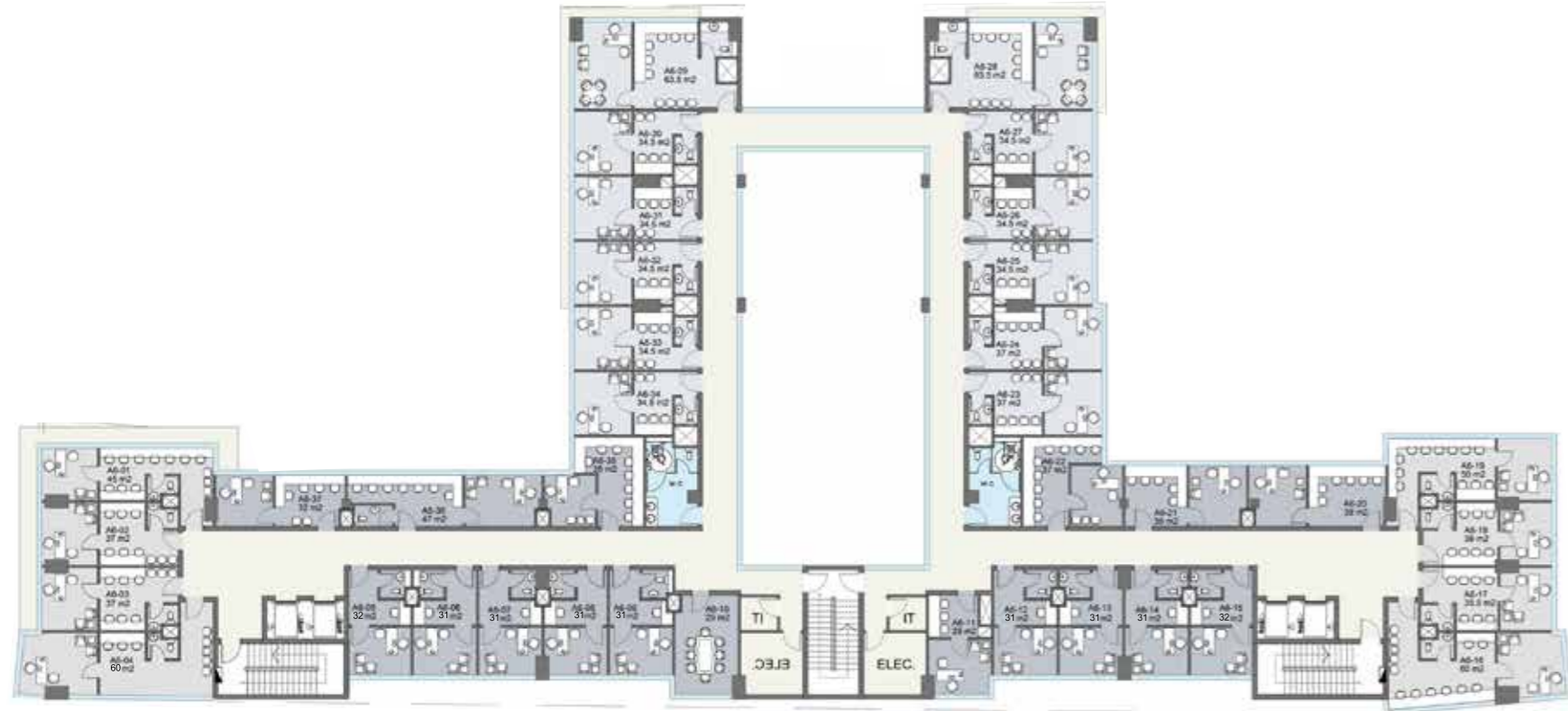
COME ALONG TO YOUR BOLD UNIT



SECOND FLOOR PLAN



THIRD FLOOR PLAN



SIXTH FLOOR PLAN



SEVENTH FLOOR PLAN



EIGHTH FLOOR PLAN



NINTH FLOOR PLAN



TENTH FLOOR PLAN



ELEVENTH FLOOR PLAN



TWELFTH FLOOR PLAN



B **B** **B**
O **O** **O**
L **L** **L**
D **D** **D**

PARTNERS IN SUCCESS

TELECOM EGYPT

TELECOM EGYPT IS THE FIRST TOTAL TELECOM OPERATOR IN EGYPT PROVIDING ALL TELECOM SERVICES TO ITS CUSTOMERS INCLUDING FIXED AND MOBILE VOICE AND DATA SERVICES.

TELECOM EGYPT HAS A LONG HISTORY OF SERVING EGYPTIAN CUSTOMERS FOR OVER 160 YEARS MAINTAINING A LEADERSHIP POSITION IN THE EGYPTIAN TELECOM MARKET BY OFFERING THE MOST ADVANCED TECHNOLOGY, RELIABLE INFRASTRUCTURE SOLUTIONS, AND THE WIDEST NETWORK OF SUBMARINE CABLES.

EFS MISR

IS A REGIONAL LEADER IN DELIVERING INTEGRATED FACILITIES MANAGEMENT SERVICES ACROSS THE MIDDLE EAST, AFRICA, SOUTH ASIA, AND TURKEY. EFS HAS BEEN ACCREDITED FOR OVER 20 YEARS IN PROVIDING QUALITY SERVICES TO SOME OF THE BIGGEST REGIONAL NAMES.

HAFEZ CONSULTANTS

IS A LEADING DESIGN STUDIO FOR ARCHITECTURE, PLANNING, AND INTERIOR DESIGN. WITH MORE THAN 50 YEARS OF EXPERIENCE AND MORE THAN 1200 PROJECTS, HAFEZ CONSULTANTS HAVE SUCCESSFULLY HANDLED ALL DIFFERENT TYPES OF PROJECTS.



FACILITIES SERVICES
MISR




CONTACTS

Come to the fore of the boldest experience

Call us at 15898
info@primedev-eg.com

 [PrimeDevelopmentEg](#)

 [primedevelopment](#)

 [prime-developments](#)

340A Office Building - Second floor, 90th Street,
New Cairo, Cairo, Egypt

www.primedev-eg.com

new capital.
mid//tower

by  **PRIME**
DEVELOPMENTS